

Advertising and revenue-generation made easier with

Quantela Digital Advertising

An all-inclusive, dynamic communication service that makes information sharing possible and profitable by simplifying the complicated advertising ecosystem on to one, intuitive dashboard with benefits for you, your retailers/advertisers



Why Choose Quantela Digital Advertising?



Lower Operational Expenses

13+ operational data points captured to help you reduce costs, manage staff and resourcing requirements, act quickly to maintenance/-cleaning concerns and identify and target highest foot flow areas.



Capture Monetizing Insights

The most detailed Proof-of-Play reporting on the market allows users to quantify performance metrics across the entire signage network, including revenue generated, available ad inventory, campaign performance, and much more. Use that data to maximise your revenue from retailers and advertisers.



Enable Safer Community Experiences

Data and analytics help our customers identify high risk areas and take preventative measures to mitigate accidents, crimes, fires, and more.



A Smaller Carbon Footprint

Use our dashboards and recommendations to support your ESG commitments, reduce energy consumption and act quickly to alerts (temperature fluctuations, maintenance issues, waste management etc)



Enable Alternative Outcomes

Use the revenue generated from digital advertising assets to fund and alternative outcomes e.g. homelessness issue. Alternatively, use the physical digital advertising assets to expand existing infrastructure. E.g. EV charging facilities.



Reduce Investment Risk

We're so confident in the revenue potential this offering provides, we'll cover all the upfront expenses.

Sample Data Captured:

35+ Data points captured through cameras, public WI-FI, sensors, mobile apps, 5G cellular and other system data enabling:



Intrusion Detection



Weapon Detection



Facial Recognition



Unattended Baggage



Parking Spot Detection



Warehouse Entry/Exit



Employee Uniform Detection



Safety Gear Compliance



Social Distance



Thermal Scanning



Process Optimization



Traffic KPI



Number Plate Recognition



Mask Compliance



Outcomes Assurance

At Quantela, we are committed to delivering the outcomes our customers desire, not technology alone. We use outcomes business models, an agreement with a customer on how they purchase their desired outcomes, to insure our results.

- Outcomes Assurance means:**
- > 100% personalized service and customizable solutions
 - > Comprehensive system management
 - > Flexible payment options

